

CREDIT RISK !! OCT16/12 10.00
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES FAX# 703 528 7880

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6144824

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

ORDER # _____

PRDCT	DCCC	EST#	COMMENTS: (LINE, ORDER, INVOICE)
		<u>1192</u>	

FLIGHT DATES OCT30/12 NOV6/12 WK-2

DATE OCT16/12 10.00

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

CO-OP BILLING NEEDED

REP: TO LENA
FR JILLIE

3 00 46 48-57

REV SPOTS ON LINES
TTLS \$183425.137X
PLS CFM, THX 10/16

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
1			500A-530A	30		\$570.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
2			500A-530A	30		\$570.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
3			530A-600A	30		\$775.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												

TRE# 312011
EV #1 \$\$\$

100

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
4			530A-600A	30		\$775.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
5			600A-700A	30		\$1,500.00	10/30	11/2	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
6			600A-700A	30		\$1,500.00	11/5	11/6	2		M-TU	2
PROGRAM : EYEWITNESS NEWS												
7			700A-900A	30		\$1,750.00	10/30	11/2	18		TU-F	18
PROGRAM : GMA												
8			700A-900A	30		\$1,750.00	11/5	11/6	4		M-TU	4
PROGRAM : GMA												
9			500A-600A	30		\$300.00	11/3	11/3	2		SAT	2
PROGRAM : EYEWITNESS NEWS												
10			600A-900A	30		\$850.00	11/3	11/3	4		SAT	4
PROGRAM : EYEWITNESS NEWS DAYBREAK												
11			500A-600A	30		\$300.00	11/4	11/4	4		SUN	4
PROGRAM : EYEWITNESS NEWS												
12			600A-900A	30		\$850.00	11/4	11/4	4		SUN	4
PROGRAM : EYEWITNESS NEWS DAYBREAK												
13	S		900A-1000A	30		\$425.00	10/30	11/2	8		TU-F	8
PROGRAM : THE DOCTORS												
14			900A-1000A	30		\$425.00	11/5	11/6	3		M-TU	3
PROGRAM : THE DOCTORS												
15			1000A-1100A	30		\$425.00	10/30	11/2	7		TU-F	7
PROGRAM : MILLIONAIRE/FAMILY FEUD												

703 528 7880
FROM REP OCT16/12 10.00
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
16			1000A-1100A	30		\$425.00	11/5	11/6	2		M-TU	2
PROGRAM : MILLIONAIRE/FAMILY FEUD												
17	S		1100A-1200N	30		\$750.00	10/30	11/2	0		TU-F	0
PROGRAM : THE VIEW												
18	S		1100A-1200N	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : THE VIEW												
19			1200N-100P	30		\$750.00	10/30	11/2	10		TU-F	10
PROGRAM : EYEWITNESS NOON NEWS												
20			1200N-100P	30		\$750.00	11/5	11/6	3		M-TU	3
PROGRAM : EYEWITNESS NOON NEWS												
21	S		100P-200P	30		\$600.00	10/30	11/2	3		TU-F	3
PROGRAM : THE CHEW												
22	S		100P-200P	30		\$600.00	11/5	11/5	1		MON	1
PROGRAM : THE CHEW												
23			900A-1000A	30		\$1,600.00	11/3	11/3	2		SAT	2
PROGRAM : GMA SAT												
24			1200N-1230P	30		\$500.00	11/3	11/3	1		SAT	1
PROGRAM : NOON NEWS SAT												
25			1200N-1230P	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : NOON NEWS SUN												
26			400P-500P	30		\$800.00	10/30	11/2	7		TU-F	7
PROGRAM : DR OZ												
27			400P-500P	30		\$800.00	11/5	11/6	2		M-TU	2
PROGRAM : DR OZ												

TRF# 312011
EV #1 \$\$\$

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES

OCT16/12 10.00
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	:	:	:SPTS
40	S		800P-1000P	30		10000.00	11/5	11/5	1		MON	1
PROGRAM : DANCING												
41	S		1000P-1100P	30		\$6,000.00	11/5	11/5	0		MON	0
PROGRAM : CASTLE												
42	S		1000P-1100P	30		\$5,750.00	10/30	10/30	1		TUE	1
PROGRAM : BODY OF PROOF												
43			800P-900P	30		\$4,300.00	11/1	11/1	1		THU	1
PROGRAM : MISSING EFF FALL '12												
44			800P-900P	30		\$3,250.00	11/2	11/2	2		FRI	2
PROGRAM : SHARK TANK												
45	S		900P-1000P	30		\$5,750.00	11/4	11/4	1		SUN	1
PROGRAM : SCANDAL												
46			1100P-1135P	30		\$2,000.00	10/30	11/4	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
47			1100P-1135P	30		\$2,000.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
48	S		1135P-1210A	30		\$750.00	10/30	11/1	0		TU-TH	0
PROGRAM : NIGHTLINE												
49	S		1135P-1210A	30		\$750.00	11/5	11/5	0		MON	0
PROGRAM : NIGHTLINE												
50	S		1205A-105A	30		\$400.00	10/30	11/1	3		TU-TH	3
PROGRAM : JIMMY KIMMEL												
51	S		1205A-105A	30		\$400.00	11/5	11/5	1		MON	1
PROGRAM : JIMMY KIMMEL												

REP HEADLINE# 6144824 TRF# 312011 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 10.00

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52			330P-700P	30		\$3,750.00	11/3	11/3	1		SAT	1
PROGRAM : ABC COLLEGE FOOTBALL												
53			1130P-1200M	30		\$700.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
NOV/12 183425.00												
CONTRACT TOTAL											183425.00	
TOTAL SPOTS											137	

MARKET TOTALS \$880,661 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE